



Deliverable 1.4

Webpage and social media accounts

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Project Name	Identification of best practices for biodiversity recovery and public health interventions to prevent future epidemics and pandemics
Project Acronym	BEPREP
Project Number	101060568
Project Start / Duration	1 Sep 2022/54 months
Project Coordinator	University of Helsinki
Beneficiary in Charge of the Deliverable	University of Helsinki

Dissemination Level		
PU	Fully open (automatically posted online on the Project Results platforms)	X
SEN	Limited under the conditions of the Grant Agreement	
RESTREINT-UE/EU-RESTRICTED	under Decision 2015/444	
CONFIDENTIEL-UE/EU-	under Decision 2015/444	
SECRET-UE/EU-SECRET	under Decision 2015/444	

Deliverable Information

Document Administrative Information	
Deliverable Number	1.4
Deliverable Title	Webpage and social media accounts
Beneficiary in Charge	University of Helsinki
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Nature of the Deliverable	DEC
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Change Log

Date	Version	Author/Editor	Summary of Changes
5 July 2024	2	Frauke Ecke, Pauliina Hallikas	The missing information on the document has been provided. We provide the content and description of the social media accounts.

BEPREP Key message

1. BEPREP has established the following webpage and social media accounts:
2. Webpage: <https://www.beprep-project.eu/>
3. X account: @BEPREP_EU
4. Facebook account: Beprep
5. Instagram account: BEPREP
6. LinkedIn account: BEPREP-eu

BEPREP Executive Summary

The BEPREP webpage <https://www.beprep-project.eu/> has been established to inform about the aim of the project, activities, partners, and results. Here, the reader also gets information on whom to contact. The Instagram and Facebook accounts mainly target the general public and will mainly be used to inform on field activities. With our X (former Twitter) account, we primarily target the research community regarding workshops/seminars that we arrange or participate in and results that we achieve. Recently, we also created a LinkedIn account with which we hope to reach multiple of our stakeholders including researchers, politicians, policy makers, nature conservation organizations, farmers, foresters, hunting associations, as well as public health officials and organisations. Like our X account, we will use the LinkedIn account for outreach and communications of workshops/seminars that we arrange or participate in and results that we achieve, but also for information of field-based activities.